

CENTRAL INTELLIGENCE AGENCY

INFORMATION REPORT

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SECURITY INFORMATION

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COUNTRY	Rumania	REPORT NO.	[REDACTED]
SUBJECT	Textilia Clothing Stores, Bucharest	DATE DISTR.	29 May 1953
		NO. OF PAGES	2
DATE OF INFO.	[REDACTED] 25X1A	REQUIREMENT NO.	RD
PLACE ACQUIRED	[REDACTED]	REFERENCES	

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1. Centrocomtextil, Bucharest, controls several stores which sell rationed and unrationed ready-made clothing and underwear. The following shops of this kind are known:
 - a. Textilia (formerly Cehoslovaca) on the former Boulevard Elisabeta, Bucharest.
 - b. Textilia (formerly Cehoslovaca) on Strada Selari, Bucharest. This store has 22 salesmen in addition to the manager.
 - c. Magazin Popular, on Calea Victoriei, Bucharest.
 - d. Magazin Popular (formerly Sora) on Calea Victoriei, Bucharest.
 - e. Magazin Popular (formerly Sora) on Calea Grivitei, Bucharest.
 - f. Magazin Popular (formerly Atanasiu-Vulturul de Mare) on Calea Mosilor, Bucharest.
2. Each store has separate departments for rationed clothing for men, women and children and for unrationed clothing and underwear. Men's suits are manufactured by Gheorghiu-Dej (formerly Apaca), Bucharest-Cotroceni, a factory with more than 10,000 workers. Overcoats and suits are made by Cootex-(Cooperativa lucratorilor de umbracaminte, Workers Clothing Cooperative), Oradea. Women's clothes are made by Confectia, Sibiu.
3. In 1951 Textilia at Strada Selari, Bucharest, sold, on an average per month, 2 million lei of rationed suits for men, 1,500,000 lei of rationed clothing for women and children. The sales plan for rationed goods was fully carried out as prices are low, but that for unrationed goods was not reached.
4. Between 1950 and 1952 prices rose 30 percent while quality deteriorated. A rationed suit which sold for 5,200 lei in 1950 was sold for 7,200 lei in 1952, and after stabilization a suit of poorer quality sold at 360 lei. A reduction of 10 percent was given because the factories produced more cheaply as the plan was fully carried out.
5. Because materials are not made of either pure wool or cotton, clothing wears out quickly, and complaints are frequent.

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6. In April or May 1951 the identity papers of the Textilila employees were collected by a militia sergeant and shortly afterward replaced by new papers. It is believed that this applied to all places of work. The new document is a grey booklet with a cover of thick paper, approximately 6 by 9 cm., having four to five pages also of grey paper. The number which is printed on the cover of the book is also printed on each page. It contains a photograph, the personal data of the bearer, his address, place of work, date and stamp and signature of the authorities.

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